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From: lmackey@plasticsurgeryservices.com
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To: lmackey@plasticsurgeryservices.com
Subject: Plastic Surgery Services Welcomes New Surgeon and New Service

Plastic Surgery News Today**June 2008, Sixth issue**

2008 has been a busy and exciting year for Plastic Surgery Services of Fredericksburg. In March we welcomed a new plastic surgeon, Todd P. Ginestra, and in April said farewell to our founding surgeon, Thomas Albert. In addition, in May, we hired a full-time bilingual staff member to better serve our Spanish speaking patients. This June we launched an exciting new procedure called SmartLipo LaserBodySulptingSM

We welcome you to read on for more details.

Take off what dieting won't

We know many of you watch your diet carefully and exercise regularly but can't seem to get rid of those love handles or flabby under arms. We have terrific news for you. Now we can help you eliminate areas of unwanted fat and tone your entire body with a minimally invasive and one-of-a-kind procedure called SmartLipo LaserBodySulptingSM

Traditional liposuction has been available at our practice for years and is used to treat large areas of the body where fat deposits become prevalent. Our practice is excited to now offer a laser-assisted lipolysis system that is ideal for treating small areas. The powerful yet precise laser permanently destroys fat cells by melting the fat, while instantly coagulating blood vessels, which results in less bleeding, swelling and bruising than traditional liposuction. The energy emitted by the laser also stimulates the tissue, inducing collagen production, resulting in skin tightening.

The [attached brochure](#) provides additional information on this exciting new technology. Contact our office to schedule a consultation for the Smartlipo LaserBodySculpting procedure.

PSSF welcomes new Plastic Surgeon and bids farewell to Founder

Dr. Todd Ginestra joined PSSF in March, 2008. For a complete bio on Dr. Ginestra please visit [his profile](#) page on our website.

Our founding surgeon, Dr. Thomas Albert, entered retirement on April 30, 2008. Plastic Surgery Services is in custody of the medical records of all of Dr. Albert's former patients and would be pleased to continue your medical treatment.

Although it is difficult to say good bye, we wish Dr Albert many happy trails ahead!

Non-invasive skin care

How many times have you looked in the mirror and wished you could do something about those bothersome wrinkles or sun damaged skin? Our practice offers several solutions to reduce wrinkles, treat scars and improve overall skin texture.

Fraxel laser

The Fraxel treatment penetrates beneath the skin's surface to eliminate old, damaged skin cells. Since the Fraxel treatment is so precise, it's safe and effective on delicate skin areas like the neck, chest, and hands, in addition to the face. Fraxel treatments improve tone and texture, reduce wrinkles around the eyes and can improve appearance of acne and surgical scars. Our [Before and After](#) photo gallery provides actual photos of patients who have had the Fraxel Laser procedure.

[Click here](#) to see where Fraxel treatment has been featured in the news.

Obagi Nuderm

The Obagi Nu-Derm System, a physician-prescribed skin care system, accelerates the cellular turnover. This System penetrates deep to improve damage in layers of the skin. It boosts functions of the skin at the cellular level to improve skin's cellular function to help it look and act younger and healthier.



The System:

- *Pushes fresher cells to the surface faster, for smoother skin, reduced wrinkles and increased tolerance
- *Reduces mottled pigmentation (freckles and age spots) and helps prevent the appearance of new pigmentation
- *Promotes more uniform cells at the deepest layer for better skin structure and balanced, more even skin tone
- *Helps increase collagen and elastin for firmer, more resilient looking skin
- *Increases nutrients natural hydration and circulation for supple, healthy-looking skin



Our skin care counselor, Dana, will guide you through the skin transformation process. She can be reached by calling 540.371.7761 or via email at danal@plasticsurgeryservices.com. Dana's profile can also be visited on our [website](#).

Injectables



BOTOX® Cosmetic is the only treatment of its type approved by the Food and Drug Administration (FDA) for the temporary improvement of moderate to severe frown lines between the brows. What's more, unlike many procedures and over-the-counter wrinkle remedies, BOTOX® Cosmetic treats the cause of these frown lines by reducing the muscle contractions that cause the lines to form over time.

Visit the [Allergan website](#) for more information regarding BOTOX® Cosmetic.



Juvéderm™ is a smooth consistency gel made of hyaluronic acid—a naturally occurring substance in your skin that helps to add volume and hydration. The injectable is administered under the skin to instantly restore your skin's volume and smooth away facial wrinkles and folds, like your "smile lines" or "parentheses" (nasolabial folds—the creases that run from the bottom of your nose to the corners of your mouth). The [facial assessment tool](#) can assist you in determining how much is required to give your desired result.



Restylane enhances your natural looks by restoring your skin's volume, creating softness and revitalizing your appearance. Youthful skin is rich in hyaluronic acid. As we age, the distribution and function of hyaluronic acid in our skin gradually change, leading to the characteristic signs of aging. Restylane gels work by enhancing your skin's own stock of hyaluronic acid, directly adding volume to either soften the signs of aging or enhance your features. Restylane® and Perlane® are approved for treating moderate to severe facial wrinkles and folds, such as the lines from your nose to the corners of your mouth (nasolabial folds). Because Perlane is composed of larger gel particles, it is intended for deeper injection than Restylane to volumize skin for structural support and lift. [Contact](#) our office or visit the [Restylane website](#) for more information.

Your physician can best determine which non-invasive treatment is right for you.

Patient Financing

Plastic Surgery Services of Fredericksburg is pleased to offer patient financing programs to suit your needs. CapitalOne® Health Care Finance and Carecredit are two options the

allow you to choose the payment plan that works best with your monthly budget. For more information, please contact our patient coordinator, Dana, at 540.371.7761. You may also apply on-line by visiting <http://www.capitalonehealthcarefinance.com/> or www.carecredit.com

We welcome your suggestions and questions so please feel free to [contact us online](#) or email the newsletter editor directly at editor@plasticsurgeryservices.com . Please also visit us on the web at www.plasticsurgeryservices.com. Please contact us if you would like to be removed from our e-newsletter mailing list. You can view previous newsletters by [clicking here](#).

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